



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2024

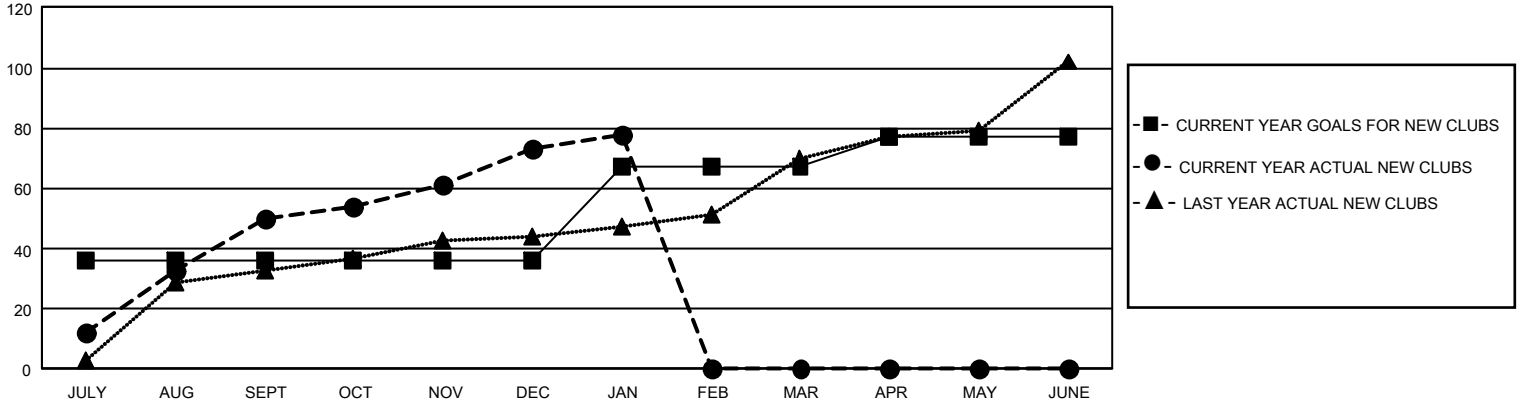
## GMT Constitutional Area 6 - I, Group D

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

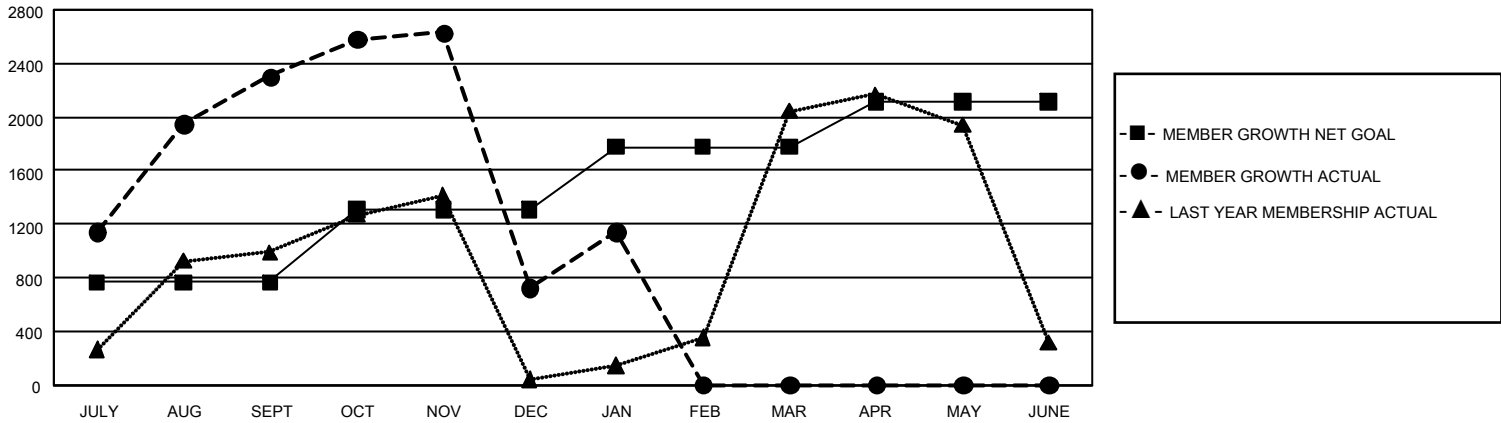
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2023-2024 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 108           | 50        | 19            |
| OCT/NOV/DEC           | 0             | 23        | 54            |
| JAN/FEB/MAR           | 93            | 5         | 5             |
| APR/MAY/JUNE          | 30            | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 765                    | 3,877                | 1,292  |
| OCT/NOV/DEC           | 545                    | 2,074                | 3,285  |
| JAN/FEB/MAR           | 465                    | 669                  | 133  |
| APR/MAY/JUNE          | 340                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |  |   |                                       |
|--|--|---|---------------------------------------|
| <b>DROPPED CLUBS: 78</b>   | 684 CLUBS OF 1,094 ADDED 1 OR MORE NEW MEMBERS | <b>GENDER DISTRIBUTION</b>  |                                       |
|  |  | MALE 27,775 (75.14%)<br>FEMALE 9,177 (24.83%)<br>NON BINARY 1 (0.00%)<br>PREFER NOT TO ANSWER 9 (0.02%) |                                       |
| <b>DROPPED MEMBERS</b>   |  | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>   | TOTAL FAMILY UNIT MEMBERS 14,856      |
| DECEASED 56<br>CLUB CANCELLED 1,451<br>OTHER 3,203<br><b>TOTAL 4,710</b> |  |   | FAMILY MEMBERS PAYING HALF DUES 8,775 |